



Research without
boundaries.

International Journal of e-Governance
and Scientific Innovation

A scholarly identity, open to the world.

An extension of the supplied logo and the existing website palette.

IJECSI presents research across e-governance, science, technology and related disciplines. The design system makes that breadth feel coherent: a colorful emblem within a quiet, readable editorial framework.

Positioning

An accessible home for multidisciplinary research, with an international outlook and an English/French publishing context.

Voice

Precise, welcoming and evidence-led. Explain the contribution, use clear calls to action, and avoid claims that outrun the evidence.



Globe

Global exchange and connected knowledge.

Columns

Governance, scholarship and institutions.

Digital squares

Technology, ideas and scientific innovation.

One identity. Five practical lockups.

Keep the original emblem and traced lettering together in the supplied proportions.



01 / HORIZONTAL

IJECSI

Default for website headers and signatures.



03 / EMBLEM

IJECSI

04 / WORDMARK

05 / EXTENDED includes the journal name. Use the SVG at 420 px wide or more.



IJECSI

02 / STACKED

Use for covers and square placements.

Protect the shape and give it space.



CLEAR SPACE

Use at least 1/4 of the emblem height around the logo. The guide box illustrates this exclusion zone; keep text, borders and other marks outside it.

Good use

Use the color logo on white or pale surfaces. Use the reverse logo on dark navy or black. Use one-ink black/white for restricted printing.

Avoid

Do not stretch, rotate, crop, add shadows, rewrite the lettering, or recolor individual pieces. Do not place the full-color logo on busy photography.

Small-screen rule: use the compact horizontal header on mobile and the simplified favicon at 16-48 px. The detailed emblem is best at 64 px or larger; the extended name requires at least 420 px.

Teal and navy lead. The spectrum supports.

The principal interface colors retain the current website palette; logo accents are standardized.



Navy

#0E2A36



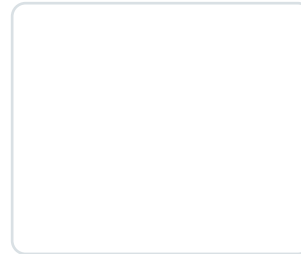
Teal

#1A7A72



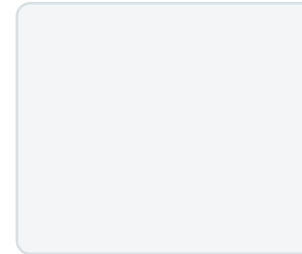
Ink

#12202A



White

#FFFFFF



Pearl

#F3F5F7



Muted

#5C6D75

EXTENDED LOGO ACCENTS



#0074C8



#00AABD



#7826A8



#87C900



#FF9900



#BF1598

Start with approximately 70% white/pearl, 20% navy/ink, and 10% teal/accent. This is a composition guide, not a strict quota. Keep body text solid; do not set paragraphs in multicolor gradients.

Checked text pairs: white on teal 5.16:1; ink on white 16.59:1; muted on white 5.39:1. Lime and amber are decorative accents, not small text on white.

Modern clarity. Editorial character.

Inter

Navigation, buttons, forms, body copy and correspondence.
Use 400 / 500 / 600 / 700.

Source Serif 4

Article titles, section headings and cover typography. Use 400 / 600.

Website H1	56/62 px desktop; 36/42 px mobile	Serif 400 or Inter 600
Section heading	32/40 px	Inter 600
Body / article body	16/26 px; 18/31 px for long reading	Inter 400
Labels / captions	14/20 px; captions 12/18 px	Inter 500 / 400

Logo lettering is outlined from the supplied artwork. The official manuscript template stays in Cambria; this branding system does not replace it.

An interface that puts research first.

Suggested component styling; a visual system for implementation, not a deployed website.



Hierarchy

Use a 1200 px content grid, 20 px mobile gutters and a reading measure of about 70 characters. Keep metadata subordinate to article titles.

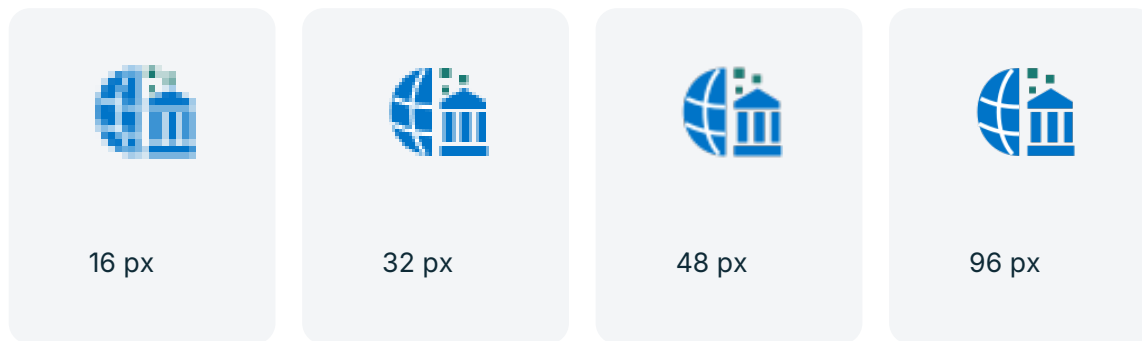
Interaction

Teal primary buttons, visible keyboard focus, 44 px control height as the design target, and persistent labels above forms.

Accessible states

Combine color with explicit status text. Test keyboard use, contrast and error recovery in the implemented site.

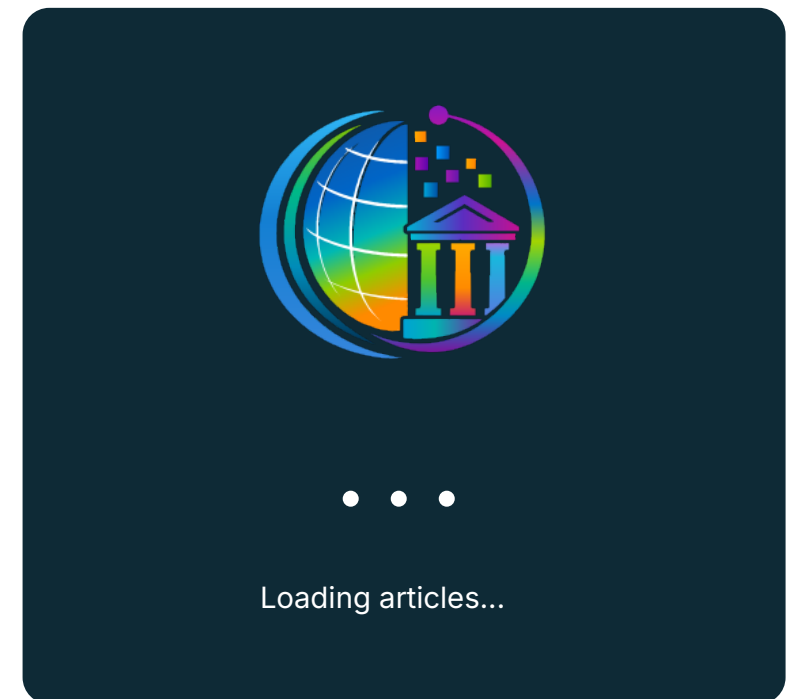
Small assets, designed deliberately.



The small icon keeps the half-globe, columns and digital tiles while removing the fine orbital detail. The ICO contains 16/24/32/48/64 px frames.

Website and PWA

SVG favicon plus PNG fallbacks; 180 px Apple icon; 192/512 px web-app icons; opaque maskable icon with generous safe space.



Logo stays still. Three dots breathe on a 1.4-second cycle. SVG/CSS animations stop when reduced motion is requested. Pair the image with a live status label.

A consistent editorial presence.



IJECSI / RESEARCH

Call for papers

Share your research.
Advance the conversation.

e-Governance · Science · Technology
Engineering · Education · Society

Manuscripts in English or French

Read the submission guidelines.

ijegsi.org/en/submission-guidelines

ijegsi.org

Open access / English & French

CALL FOR PAPERS / EN + FR

1080 x 1350 px. Editable SVGs plus PNG/JPEG exports.



KNOWLEDGE, SHARED.

Ideas travel.
Knowledge connects.

Explore research across e-governance,
science, technology and society.

ijegsi.org

Open access / English & French

EVERGREEN SQUARE

1080 x 1080 px. Additional 1200 x 630 link card
and 1584 x 396 cover included.



OPEN ACCESS RESEARCH

One platform.
Many fields.
Shared discovery.

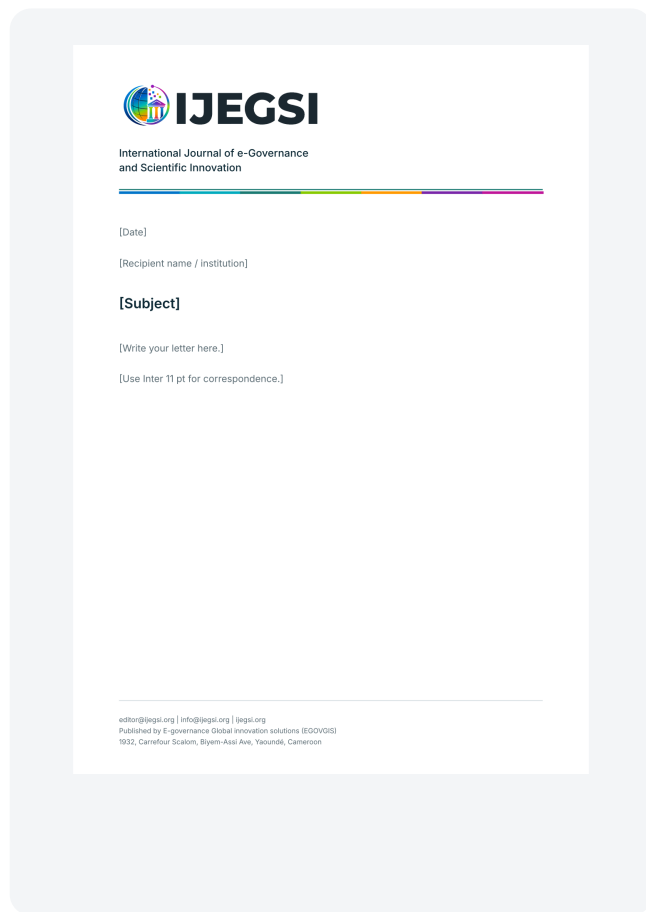
Read. Connect. Contribute.
Explore IJECSI.

ijegsi.org

STORY

1080 x 1920 px. Keep key copy clear of
platform overlays.

Ready for journal communications.



LETTERHEAD / A4



ISSUE COVER / A4



[Name Surname]

[Editorial role]

editor@ijegsi.org

ijegsi.org

A useful working set

A4 letterhead, A4 issue cover, 90 x 50 mm editorial card, email signature and 1920 x 1080 presentation background.

Replace all bracketed placeholders before use. The issue cover is a template; it does not assert a real issue, date or publication record.

Choose the right file for the job.

SVG	Scalable logo masters and editable template text.
PNG / WebP	Transparent logos, website artwork and fallbacks.
JPEG	Opaque social templates for broad compatibility.
PDF	RGB vector logos and trim-size editorial artwork.
ICO	Legacy browser icon with multiple sizes.
TTF / WOFF	Desktop fonts and self-hosted web fonts.
ASE / GPL / JSON / CSS	Swatches, design tokens and implementation styles.

Print handoff: PDFs are RGB masters, not certified PDF/X. A4 artwork and the 90 x 50 mm card are at trim size without bleed. Your printer should set bleed and convert using the final paper/press ICC profile. Do not stretch a PNG for large print; use SVG or PDF.

Preserve the identity. Verify the details.

Artwork provenance

The three supplied PNGs remain unchanged in 01-Originals. Production logos use traced, smoothed vector outlines and standardized gradients. These are reconstructed vectors, not original design files. The supplied lettering is preserved as outlines.

Brand copy

Campaign headlines in the templates are suggested copy. Verify editorial facts before publishing. Keep pending ISSN and planned indexing distinct from completed registration or indexing.

REFERENCE CMYK / NOT A PRESS SPECIFICATION

Navy: 74 / 22 / 0 / 79

Teal: 79 / 0 / 7 / 52

Blue: 100 / 42 / 0 / 22

WEBSITE CHECKED / 15 OCTOBER 2026

Journal identity and mission

<https://www.ijegsi.org/en/about>

Languages and manuscript style

<https://www.ijegsi.org/en/submission-guidelines>

Live website palette

<https://www.ijegsi.org/en>

Text contrast reference (WCAG)

<https://www.w3.org/WAI/WCAG22/Understanding/contrast-minimum.html>

Fonts: Google Fonts, SIL OFL

<https://github.com/google/fonts/tree/main/ofl/inter>

Editorial type: Source Serif 4

<https://github.com/google/fonts/tree/main/ofl/sourceserif4>

Font license files are included. The package README contains usage notes, the asset map and implementation instructions.